



## CUSTOMER SUCCESS



# Peachtree Construction Paves Road to Success for Davis Wallbridge, Inc.

Davis Wallbridge, Inc. is an established site development and asphalt paving contractor, serving the Central New York area for almost a century. As one of the area’s leading contractors, Davis Wallbridge takes pride in producing the highest quality product at competitive prices, and invests heavily in its equipment and personnel. Attention to detail along with an unswerving commitment to customer satisfaction brings the company continued success and a fine reputation. And, to successfully manage its projects Davis Wallbridge utilizes Peachtree by Sage Premium Accounting for Construction.

### Open the Books to Real-Time Data

Jan Bridenbaugh, office manager and bookkeeper at Davis Wallbridge, says she encouraged the company to switch from its specialty construction software to Peachtree Construction when she joined the firm. “I had been using Peachtree for 18 years, but it was more than just the fact that I was familiar with the software,” she says. “With Peachtree Construction I feel like I’ve got the books open in front of me. Everything is clear and accessible and the reports are flexible and informative. The company’s old software didn’t offer all that Peachtree Construction does—and it was much more expensive to maintain.”

Bridenbaugh used QuickBooks in a prior position, but says she much prefers Peachtree Construction. “QuickBooks was frustrating,” she says. “I didn’t like the menus and I found it difficult to drill down to get to the information I needed.”

Bridenbaugh is not the only one at Davis Wallbridge singing the praises of Peachtree Construction. “Our managers have access to data they never could get before,” she says. “For the first time they have real-time information and can follow the progress of their jobs on a daily basis. Peachtree Construction allows them to effectively manage each project.”

### Easy to Use

Peachtree Construction is easy to use, as the staff at Davis Wallbridge can attest. “Peachtree taught me,” says Bridenbaugh. When she first started using the software, Bridenbaugh had no accounting experience, yet she was able to successfully set the system up using the software’s detailed help screens.

### Customer:

**Davis Wallbridge, Inc.**

### Industry:

Construction

### Location:

Syracuse, New York

### Number of Locations: 1

### Number of Employees: 21

### System:

Peachtree by Sage Premium Accounting for Construction

Peachtree Simple Payroll

Peachtree Direct Deposit

## CHALLENGE

Davis Wallbridge was using another construction accounting software package, but the staff found it difficult to use and expensive to maintain.

## SOLUTION

The switch to Peachtree by Sage Premium Accounting for Construction provides the company with the job costing tools it needs, in a user-friendly environment and accessible platform.

## RESULTS

Real-time job data is now available to the entire management team. Payroll processing is simple and streamlined. Liability is reduced by tracking subcontractor insurance. Progress billing function is powerful and flexible.

Similarly, the management team at Davis Wallbridge had little experience using construction accounting software, yet finds it easy to navigate Peachtree Construction. “It’s extremely user friendly,” Bridenbaugh adds.

### Accessible Data With Integrity

One of Bridenbaugh’s favorite features is the Business Status Center. “When I open the software, it’s the first screen I see. It shows me bank balances, mortgage accounts, payroll status, open payables, open receivables, and net income—as statistics or in pie chart form,” she explains. “It’s my first view of the day, and it gives me the information I need to get started.” The Business Status Center is configurable, so each individual can view the information important to them. Additionally, the Business Status Center screen easily can be sent to a printer or to PDF, making it convenient to share business performance information.

The security structure within Peachtree Construction enables Bridenbaugh to make certain data view-only. “We can give people access to what they need while still protecting the data integrity,” she says.

### Streamline Payroll Processing

Payroll is a primary concern of any business, and construction payroll processing can be especially complex. Bridenbaugh performs payroll within Peachtree Construction each week. Some employees elect to participate in direct deposit, and Bridenbaugh appreciates that she can easily print both checks and direct deposit advices for distribution to the staff. “It’s unbelievable how well the payroll process runs inside of Peachtree Construction,” she says.

Davis Wallbridge must produce a Certified Payroll report for its projects for the government. An add-on solution is available for Peachtree Construction that makes generating this report a simple task.

### Track Subcontractor Insurance

Davis Wallbridge reduces its liability risk by tracking subcontractor insurance expiration dates within Peachtree Construction. A warning is issued should Bridenbaugh try to pay or enter a transaction for a subcontractor whose insurance

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has expired. The Subcontractor Insurance Report allows her to easily review insurance expiration dates, company name, policy number, and policy limit.

### The Ultimate Job Costing Tool

Tracking Progress Billing is an invaluable feature to Davis Wallbridge because it bills most of its jobs against a contract. Peachtree Construction tracks contract price, previous progress billings, and retainage for the job. The company can then create invoices based on the current job progress. Billing can be based on a percentage of the job completion, a percentage of estimated job revenue, or a percentage of each line item.

Peachtree Construction allows Davis Wallbridge to generate estimates, accumulate labor, material, and subcontractor expenses, track retainage, and generate customer invoices expertly and efficiently. “We can categorize expenses by phase— like clearing or excavating, and by type— such as labor or materials,” explains Bridenbaugh. “As a result, we get detailed job cost reports that show us the precise status of a job.”

The management team refers to the system daily to monitor job progress and compare actual costs with estimates. “It’s really our ultimate tool,” she adds.

If you would like to learn more about Peachtree by Sage or other products in the Peachtree family, please visit [www.peachtree.com](http://www.peachtree.com) or call 1-877-495-9904 to speak with a product specialist today.



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