



Living breathing business



Bill Baldwin  
Vice President of Administration  
Hobie Cat Company  
Sage MAS 200 customer



“We looked at other software, but only Sage met our needs.”

Kevin Cantwell  
President  
Big River Telephone  
Sage SalesLogix customer

## LIVING BREATHING BUSINESS.

At Sage, we recognize the energy at the heart of every business, and do all we can to help our customers maintain it. And it's because we live and breathe business challenges and solutions that we can deliver an extraordinary customer experience. We accomplish this with one of the industry's most comprehensive lines of business management products and services, and a spirit of innovation that has been guiding Sage for more than a quarter of a century. Our range of business software and services is continually evolving as we innovate to answer our customers' needs. Simply put, we're passionate about making it easier for our customers to manage their unique business processes.

### SAGE FACTS:

- Sage North America is part of The Sage Group plc.
- More than 2.9 million North American business customers currently rely on Sage applications
- For more than 30 years, Sage has delivered easy-to-use, scalable, and customizable software
- Sage reaches a global client base of 5.8 million and employs approximately 14,500 people



## SOLUTIONS THAT PROVE THEIR VALUE FROM EXECUTIVE SUITE TO BALANCE SHEET.

Customers. Finances. Staff. Payroll. All businesses have them, but what's critical is the efficient, profitable, and accurate management of each. With over 20 product lines and service offerings that are built to interoperate, Sage enables more efficient processing, more productive people, and the ability to gain real insight into the business.

### FINANCIAL AND OPERATIONS MANAGEMENT SOLUTIONS

- Sage Accpac ERP
- Sage ERP X3
- Sage MAS ERP
- Peachtree by Sage
- Simply Accounting by Sage

Our comprehensive range of financial applications includes everything from simple accounting to robust enterprise resource planning (ERP) systems, supporting businesses ranging from startups to mid-sized enterprises. Sage financial solutions are recognized for ease of use, quick implementation, and built-in reporting that allows organizations to get an extensive view of their activity.

### CUSTOMER MANAGEMENT SOLUTIONS

- ACT! by Sage
- SageCRM
- SageCRM.com
- Sage SalesLogix

Customer relationship management (CRM) solutions from Sage help manage the entire customer lifecycle. By delivering rich customer information via a browser or mobile device in the right context to the right stakeholders, our solutions enable workers to have more meaningful, more profitable customer interactions. Functionality ranges from contact management to full CRM suites that integrate sales, marketing, and service with back-office operations and financials.

### SAGE INTEGRATED SOLUTIONS



Sage solutions help organizations run more efficiently by dynamically linking information and workflow between the front and back office.

## PEOPLE AND PAYROLL MANAGEMENT SOLUTIONS

- Sage Abra HRMS
- Sage Abra Payroll

Sage human resource management and payroll systems help businesses transform the HR discipline into a strategic business role. Solutions cover a wide range of HR processes including recruitment, training, benefits administration, payroll, and performance management. Plus, self-service tools deliver a wealth of information and advice to employees on-demand.

## PAYMENT SOLUTIONS AND MERCHANT SERVICES

- Sage Payment Solutions

Sage offers integrated payment services and equipment, including everything a retail or business-to-business operation needs to accept check, debit, and credit card payments. Businesses can take advantage of our merchant accounts, gift card services, loyalty card services, and business capital to strengthen their operations.

## EXTENDED ENTERPRISE SOLUTIONS

- Sage Accpac Extended Enterprise
- Sage MAS Extended Enterprise

Many organizations require information transparency across internal business functions as well as stronger collaboration with external partners and suppliers. This is necessary to drive down costs and compete with larger rivals. Sage makes it possible through extended enterprise solutions, featuring end-to-end software connectivity that dynamically links processes, information, workflows, and communication channels across accounting, CRM, and other business functions. Rapid implementation helps simplify IT and lower the total cost of ownership.

“Sage Abra HRMS is a comprehensive solution, incorporating benefits, payroll, attendance, and training in a dedicated purpose-built system.”

Kristi Schmidlap  
HR Manager  
Corrugated Services  
Sage Abra HRMS customer





## UNDERSTANDING YOUR INDUSTRY LIKE THE BACK OF OUR HAND.

At Sage, we recognize that no generic business solution can meet the needs of every company. Although our customers generally share similar business goals, many can also benefit from solutions that are tailored to meet highly specific industry requirements and conditions.

### CONSTRUCTION AND REAL ESTATE

- Sage Master Builder | Sage offers an integrated family of construction management and real estate management software that pulls everything together for streamlined, single-source control. A full range of applications—
- Sage Timberline Office | including financial management, estimating, production management, property management, service management, and reporting—integrate
- Peachtree Premium Accounting for Construction | the operations side of the business with back-end financials.

### DISTRIBUTION

- Sage Accpac ERP | Sage distribution solutions support supply chain management, order entry, purchasing, inventory management, and order fulfillment. They
- Sage MAS ERP | are rounded out with warehouse management capabilities that enable
- Peachtree Premium Accounting for Distribution | interfacing with radio-frequency hardware, barcode technology, shipping systems, and other warehouse automation equipment.

“Sage MIP Fund Accounting helps us answer tough questions... with trustworthy data, and helps me manage an efficient organization that prepares individuals with special needs for the world of work.”

Frank McGree  
CEO, Goodwill Omaha  
Sage Nonprofit Solutions customer

## HEALTHCARE

- Sage Intergy
- The Medical Manager by Sage

Sage provides leading software applications for the ambulatory healthcare market. Sage healthcare solutions support electronic health records, practice management, radiology, community health, business intelligence, and electronic data interchange. Our solutions provide private practices and Federally qualified health centers with the business insight they need to form a full view of the organization while connecting with patients and practice partners.

## MANUFACTURING

- Sage Accpac ERP
- Sage ERP X3
- Sage MAS ERP
- Peachtree Premium Accounting for Manufacturing

It's crucial that manufacturers are ready and able to respond when demand grows—or declines. Sage manufacturing solutions help businesses plan, schedule, execute, monitor, and analyze the entire manufacturing process. Be it a make-to-stock manufacturer, a make-to-order job shop, or a batch-driven chemical manufacturer, there's a Sage manufacturing solution that can help streamline operations, and lower costs.

## NONPROFIT

- Millennium
- Sage Fundraising
- Sage MIP Fund Accounting
- Peachtree Premium Accounting for Nonprofit

Sage understands the unique challenges nonprofit organizations face. Nonprofit solutions from Sage help organizations advance their missions while demonstrating accountability and stewardship. No matter what the size or type of organization, there's a Sage Nonprofit Solution to help manage development programs, operations, and accounting.





## A COLLABORATIVE ECOSYSTEM TO HELP OUR CUSTOMERS THRIVE.

The core tenet of the Sage approach is that we provide customers with an unmatched range of expertise, support, training, collaboration, and innovation. Becoming part of this ecosystem—which includes Sage people, programs, and resources; a vibrant network of partners, consultants, and developers; authorized training facilities; and software user communities—enables our customers to get the most out of their investment. Examples of resources within the Sage ecosystem include:

**Technical Support** – Each Sage solution is backed by responsive support in the form of world-class call centers, online self-service knowledge bases, and other resources. Many of our support programs have earned certification, awards, and international recognition from industry auditors including the Software Support Professional Association (SSPA) and Support Center Practices (SCP) organization.

**Consultant and Partner Network** – The Sage global partner network consists of 40,000 accountants and 26,000 business partners and consultants who share a common goal: to drive success for our customers from implementation to support.

**Sage Partner Solutions Source** – Many challenges can be addressed by a core Sage solution or service. Others may require highly specialized add-on components developed within our development partner community that includes hundreds of independent software developers. Sage Partner Solutions Source is an online marketplace that makes it easy to search for, purchase, and capitalize on these innovations.

**Internet User Communities** – These online resources enable product users to share tips and interact with one another through a variety of communication forums and tools, including blogs and forums.

**Sage University** – To help our customers improve their software proficiency, we offer a variety of training options through Sage University and affiliated authorized training centers. Courses are offered online, on-site, and in a classroom setting.

**Conferences** – Each year, Sage hosts user and partner conferences to help customers and business partners build professional networks and refine their software skills in a rich, collaborative learning environment.

## A COLLABORATIVE SAGE ECOSYSTEM



The Sage ecosystem is a collaborative network of business partners, development partners, accounting firms, and user communities that delivers value to customers via a broad range of customized products, services, and interactions.



## GLOBAL STRENGTH WITH A LOCAL TOUCH.

Sage North America is part of The Sage Group plc (London SGE.L), a leading global supplier of business management software and services. Formed in 1981, Sage has more than 5.8 million customers worldwide, including more than 2.9 million in North America. The company employs approximately 14,500 people in operations in the United States, Canada, the United Kingdom, France, Germany, Portugal, Spain, Switzerland, South Africa, Australia, and Southeast Asia.

Our rich history of innovation and growth has enabled us to build a portfolio of products and services widely recognized for ease of use and low total cost of ownership. Our solutions help empower every aspect of an organization's operations. Businesses of all sizes—including small businesses, midsized businesses, and divisions of large enterprises—use Sage solutions to unlock potential, reduce costs, and improve performance.

“SageCRM allows us to contact a huge number of people likely to be interested and offer them a last minute discount, which is better than having an empty seat.”

Darryn Shewchuk  
Director of Sales and Marketing  
Island Lake Resort  
Sage Accpac and SageCRM customer

FOR A FRESH PERSPECTIVE ON YOUR BUSINESS, VISIT [SAGENORTHAMERICA.COM](http://SAGENORTHAMERICA.COM)

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At Sage, we live and breathe business every day. We recognize the energy at the heart of every business, and do all we can to help our customers maintain it. Sage solutions simplify an unmatched range of business functions and industry processes.

**Solutions:**

- Financial and Operations Management Solutions
- Customer Management Solutions
- People and Payroll Management Solutions
- Payment Solutions and Merchant Services
- Extended Enterprise Solutions

**Industries:**

- Construction and Real Estate
- Distribution
- Healthcare
- Manufacturing
- Nonprofit
- Retail

About Sage  
North America

